

Privacy Policy

Friedheim International Limited is a company incorporated in the UK and Ireland, registered company number 127303. Registered at address **Unit 1 Zodiac, Boundary Way, Hemel Hempstead, Hertfordshire, HP2 7SJ**

The websites 'www.friedheim.co.uk', 'friedheimpackaging.co.uk', 'wab.friedheim.co.uk' and their owners, Friedheim International Limited, take a proactive approach to ensure the necessary steps are taken to protect your privacy throughout the time you spend on our site and thereafter.

This privacy policy will help you understand what data we may collect about you and what we may do with it.

- We abide by GDPR (General Data Protection Regulation), UK Anti-Spam, Data Protection Acts, ePrivacy and Electronic Communications Regulations, as well as the Data Protection Bill.
- We do not share nor sell your data with any advertisers or 3rd parties, except during business necessities.
- You can unsubscribe from any communications at any time
- We do not ask for your sensitive or high-risk data at any point on this website or any of our associated social media platforms.
- We reference and link to external sites

Key details

This privacy policy describes how Friedheim International Ltd protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

The latest version of this privacy policy is published on this page.

If you have any questions about this policy, please email 'smorgan@friedheim.co.uk' or write to: **Unit 1 Zodiac, Boundary Way, Hemel Hempstead, Hertfordshire, HP2 7SJ**

What data we gather

If provided, we may collect the following information:

- Name
- Job title
- Contact information such as email address and/or phone number
- Other information relevant to customer enquiries
- Where relevant, other information regarding special offers and survey responses, such as categorising your industry/sector.

How we use this data

Collecting this data helps us understand what you are looking from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records.
- To improve the products and services we provide.
- To contact you in response to a specific enquiry.
- When relevant, to send you promotional emails about products, services, offers and other things that might be of legitimate interest.

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we may use cookies

Friedheim International Ltd including

(www.friedheim.co.uk/friedheimpackaging.co.uk/wab.friedheim.co.uk) do not track your cookies. If this changes however, visitors will be notified on arrival to the site in this instance and this statement updated accordingly.

Upon any such changes, we may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed in to our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- **Store information about your preferences.** The website can then present you with information you will find more relevant and interesting.
- **To recognise when you return to our website.** We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how websites functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it. To learn more about cookies and how they are used, visit [All About Cookies](#).

Controlling information about you

When you fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to:

- Opt-in to receive marketing communications from us by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

- Visit our website and change your **opt-in settings**.
- Send an email to info@friedheim.co.uk
- Contact us on **01442 206100**
- Write to us at: **Unit 1 Zodiac, Boundary Way, Hemel Hempstead, Hertfordshire, HP2 7SJ**

We will never distribute your personal information to third parties unless we have a direct request from you or the law requires us to. Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998 and the General Data Protection Regulation 2018.

Security

We will always hold your information securely. To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards. We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998 and the General Data Protection Regulation 2018.

Links from our site

Our website may contain links to other websites.

Please note that we have no control of websites outside the Friedheim.co.uk domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy. Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.